

January 27,2010

MOFA Board Meeting

Attendees: Tobias, JATS, Amber

Started: 7:08 p.m.

End: 8:58 p.m.

Old Business

Elections:

- What went well:

- SurveyMonkey worked well
- The nomination process was easy and straight forward
- Campaign night was a success for those who attended
- Linking between facebook page and MOFA site for campaign notes met expectations

- What could have gone better:

- Candidates pulling from race was both a positive and a negative - positive was the realization of time investment, negative was the impact to the campaign
- Having a voting choice for uncontested positions

Marketing Ohio Film

- AI: Evaluate document and come to Feb meeting with schedule milestone dates for MOFA action items

New Business

Treasurer Report

- Fund remains at \$128.00
- MOFA check from Sky \$200

Total Balance: \$328.00

Positions and Process Needs

- Process Needs:

- Need to create a Code of Conduct in addition to our Code of Ethics that all Board Members and Chair positions will abide by
- Need to define Chair positions
- Need to create procedural manual (Vice President): contains code of conduct, code of ethics, board and chair role definitions and operating model

- Chair Positions:
 - Marketing/PR Chair - twitter, FB, magazines, newspapers
 - Membership Chair - member advocate
 - Events Chair - premiers, carnivals, mixers

- Advisor Positions:
 - Legal Advisor
 - Tax Advisor

- MOFA Membership
 - Standard: No charge
 - Pro: Fee for benefits (membership chair would arrange)
 - Have first draft of proposal by March Board Mtg
 - To have completed by April 1

- Will begin to publish sites such as:
 - fxphd.com
 - fxguide.com

AI: Amber will take first pass at defining the Chair positions and send to the Board for review and feedback by Sun, Jan 31. Feedback will be provided by the Board by Wed Feb 3.

AI: Have the first attachment for the article for Feb newsletter - Jess to have review out by Feb 3. Board to provide feedback by Feb 6.

Motion to adjourn
Motion carried