

From Jessica Cameron - Campaign for Treasurer

So first I wanted to thank everyone for making 2009 a successful first year for MOFA. Honestly it is thanks to the members that we are doing so well.

I am going to keep this short and sweet, since time is money :)

So why am I the BEST choice for MOFA TREASURER?

The quick answer is that I am extremely good with money (I bought my first home at 24 years old, I spend \$2 a week on all groceries thanks to coupons, etc).

I am also a big fan of thinking outside the box to get something that is needed and utilizing the resources that we have. I was able to coupon \$40 worth of decorations for last years Christmas Mixer – this is money that we did not have to spend.

I believe why pay for something when you can get it free!

I am also very organized, as those of you who have seen my 3 binder coupon organization can attest!

When I am elected these are the things that I will help make happen:

- I would like us to be doing more fundraising (and a wider range then just movie nights).

- I would like us to obtain our non profit status as soon as possible

- i would like for us to be actively seeking out those that don't come to mofa and inviting them. Has anyone else noticed that the percentage of people that attend mixers who are below 25 years old is VERY SMALL? I would like to see more people, and a wider range. Lets get to the school programs and invite them out.

There are some young talents out there that are doing GREAT work . Example: Caleb Shiff is a wonderful actor who lives in Columbus and was in the film A RIVER RUNS THROUGH IT..who knew?

- Also lets do more advertising – in the local papers, online, etc. We need to be maximizing all resources to make sure that we are a strong presence in Ohio.

- More communication within Ohio and sister states. Lets go to the B MOVIE FESTIVAL, lets get involved with the CHRIS AWARDS, etc.

- Strengthening our connections throughout America – recently we helped with the premiere of NIGHT BEFORE THE WEDDING. It was a wonderful film and those involved are so talented – it is a benefit for us all to have them in our extended network.

- Improving the community – helping to sponsor events like THE COWTOWN film series that help to raise awareness for indy films. I would like for us all to be doing more to ensure that the general population is also aware of the work that everyone is doing. Lets increase the audiences to include everyone – not just those directly involved in the film world

- Increase in feature films and paid projects – as several of you who have approached me know, I am ALWAYS UP for helping to do fundraising for local work. I will do whatever I can to assist.

- I would like to get the benefits in place for a premium member ship, if we could get some GREAT discounts/deals, etc then I am all for a it. However I would like for the deals and discounts to be in place prior to charging everyone. I think that general membership should be free.

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- I think we need to continue to honor people at the mixers - whether it be a featured guest (like Gail Mezzy) or a group like GRIPS. These are all people that deserve to be honored!

- I think the mixers should stay as mixers - if people want to read a script, great go ahead. If people want to do a cold read with an actor, no problem, but I do not think that there should be required activities such as these at the events.

-I think MOFA needs to have a stronger presence at SOFA and at the Cleveland Indy club.

-I think MOFA should promote the indy club without stepping on its toes. Indy club has guest speakers, so lets promote it (and not have a speaker at the mixer)

I think it is important when voting for all the MOFA board positions that we consider the following:

1) Is this person actively involved in the film making world?

In my opinion in order to serve a position on the board well, one should be involved with the community on a sincere, deep level. This will ensure that voices are heard and needs are met that relate to our industry.

I also think that it is only fair if the person is running for the mofa board that they have at least attended many meetings themselves.

I have been fortunate enough to be a part of more then 30 projects this past year, and have worked with a wide range of people on projects ranging from web series, tv shows, commercials, music videos, feature films and shorts.

2) Is this person someone that I want representing an organization I belong to?

Are they professional?

This is in my opinion key to the film industry. It is not enough to be a great actor, grip or artist but it is crucial to our careers that we handle ourselves in a professional manner. I expect the board that is representing such individuals to also carry themselves in the same manner.

One of the reasons why I have been able to work on so many great projects is that I adhere to the above statement, and as a result I get a lot of repeat work and recommendations.

3) Is this person easily accessible. Can you talk to them?

If a board is to serve you, can you get in touch with them when you need to?

Over the past year I have been easily reached via email, face book or cell phone. My business cards have been set out at every meeting, and I always encourage people to contact me no matter what the thought/issue/ question is.

4) Is the person reliable? Dependable?

Personally if someone is not reliable or dependable then I wouldn't want to work with them on a project or on a board representing me.

I have shown that I am both those attributes throughout my dealings in Columbus film.

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For last years holiday mixer, my day job was working late hours. I had signed up to make the decorations, so there I sat at Ambers house until well after midnight working on them after all I said I would!

5) Is this person a "BIG PICTURE" thinker

As with any job the actual job exceeds the list of requirements on a sheet of paper. Just because I was treasurer I was still actively involved with getting new members, assisting with audition notices (Aidan 5 for example), promoting individual projects (Night Before the Wedding), assisting with crew needs for many independent projects, and well as many other tasks that are all important even though they aren't treasurer specific.

I think that this is crucial to expanding our organization.

I spent over two hours inviting all my facebook friends to join the NIGHT BEFORE THE WEDDING fb page, why? Because it is a great project, the people involved are people that we should know.

6) Is the person running for the right reasons?

If someone is not running because they want to be involved and want to help the OHIO film community then they are not worth your vote, at least in my opinion.

The concept for MOFA came out of noticing a gap within the Columbus film scene - people were not communicating. I have been actively involved ever since and as a result have noticed a increase in projects and their quality.

7) Is this person a positive, helpful member of the community?

Most of us have been on set with someone who is the opposite of the above and I think it is safe to say that the above attitude is necessary on set and as a board representative.

I think actions speak louder then words, so I try to be helpful every day. I think there are many members that can attest to that :)

So that is all for now peeps, please feel free to ask any questions!

As always I am available at your convenience!

XOXOXO

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