

JATS

From: Amber Mikesell [ammikesell@yahoo.com]

Sent: Thursday, November 05, 2009 10:19 PM

To: JATS

Subject: Minutes 10/24/09

- Promotion/Marketing
- * Premiere of Night Before the Wedding
- * MOFA Mixers and MOFA Movie Nights (how often and venue)
- Coaches - tvs were distracting, and felt like we were distracting people, too small, no where to mix
- Would be nice to have own space- eleven, momo, others
- MOFA Magazine
- Increase Web Presence

- Elections
Date: February 2010

When and how to gather Nominations

- How to explain: Video explaining
- Approach: can self nominate or nominate others
- Send request for nominations Nov 1
- All nominations due November 17th
- Nominees must accept by Nov 23
- Announce nominees on the 25
- Begin campaigning Nov 26 to Jan 12
- Elections held Jan 13
- Dedication portion of the site for video and letter/bio

How to campaign

- Dedication portion of the site for video and letter/bio
- Use vimeo and embed on site

Approach for holding elections (electronic submit - at meeting???)

Best Approach

- Online voting system (is there a free system we could leverage?)
- Utilize a code that is sent to members that have a single use

Second Best Approach

- Email

Last Ditch Approach

- Paper Ballot

- Business Plan/501-c3
- The Ross Report - Lists the casting directors and agencies and production companies
- Poor tax incentives compared to Michigan (took them 15 years to get there)
- Not a single grip truck that is fully ready for a major motion picture
- No sound stages
- Local unions - professionals

- IndieFest - Tacey Willis will take on

* Can we speak with people in Michigan or PA to learn

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- Stay at Coaches one more round
 - Block off back TV section for MOFA
 - Can we play a movie for MOFA on back TVs
 - Jim's band to play (Max will contact)
 - No contract signed

11/17/2009

- Elections - Wed
- Nomination Form and Email Address (Amber to create)
- Announcement about open Nominations (Amber to generate)

- Premiere
- One more FB push (Amber to send) - Tues

- Website outage
- JATS to check into website outage